

SEP 17 1924 ✓

©CIL 20579 ✓

MAN WITHOUT A HEART ✓✓

Photoplay in ✓ six reels ✓✓

Novel by Ruby M. Ayres ✓✓

Author of the photoplay (under section 62)  
Banner Productions, Inc. of U.S./

Washington, D. C.

SEP 17 1924

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of **Banner Productions, Inc.**

**Man Without a Heart - 6 reels**

Respectfully,

FULTON BRYLAWSKI

The **Banner Productions, Inc.**  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
<b>Man Without a Heart</b>	<b>9-17-24</b>	©CLL 29579

The return of the above copies was requested by the said  
Company, by its agent and attorney on the **17th** day of  
**Sept. 1924** and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

SEP 20 1924

*Fulton Brylawski*

SEP 17 1924

**BANNER  
PRODUCTIONS  
INC.**

**PRESENT**



**JANE  
NOVAK**



**DAVID  
POWELL**



**BENNETT  
HARLAN**



**JANE  
MINNEY**



**BRADLEY  
BARKER**

**IN**

# **"THE MAN WITHOUT A HEART"**



**DIRECTED BY BURTON KING**

**Banner Productions, Inc.**  
1540 Broadway      New York City

# BANNER PRODUCTIONS Inc., *Presents* "THE MAN WITHOUT A HEART"

Directed by  
BURTON KING

## THE STORY

From The Story By  
RUBY M. AYRES

**T**HIS is a story of a woman's indiscretion, a brother's sacrifice and a girl's devotion. It is a slice of life, taken boldly from the upper strata called Society, a true picture, woven on the warp and roof of romance and adventure.

Returning from abroad after an absence of several years, Richard Asher goes to the home of his sister, Linda Hyde, in one of the fashionable summer colonies near New York. It is Richard's first meeting with his brother-in-law, Edmund Hyde, and he is not long in sensing that some shadow rests on the couple's marital happiness.

Richard finds his sister's household full of guests, for it is Linda's delight to entertain lavishly, but he notes that his sister, whom he idolizes, despite her efforts to forget herself in the excitement of entertaining her guests, is distraught and unhappy. He does not guess that she is carrying on a flirtation with Hugh Langley, one of the guests.

Linda's society friends do not appeal to Richard. Prohibition does not seem to be effective as far as they are concerned, while dancing and gambling seem to be their chief diversions. But there is one of his sister's guests to whom the wild revelry of the others appeals as little as it does to Richard.

**W**INSOME Barbara Wier, Linda's dearest woman friend, is a veritable flower among weeds. She makes a deep impression on Richard, who does not realize that he has made a similar mark on Barbara's young affections.

A chance conversation in the garden between Barbara and Edmund Hyde, which Richard overhears, however, shatters his illusion. He becomes convinced that Barbara is the woman who has come between Linda and her husband. He hears them speak of an elopement and a plan to meet in New York on the following day.

Richard recalls certain innuendoes made by Langley about Edmund's interest in Barbara, which he had previously ignored, but which now he feels compelled to believe were not exaggerated. Although his own air-castle has crashed to the ground, he determines that Linda's happiness shall not be buried in the wreck.

After a night of sleeplessness, he decides on a desperate measure. He does not want to cause a public scandal, and to prevent the elopement, by means of a ruse he kidnaps Barbara and takes her to a lonely mountain hut, a hunting lodge which he has purchased, which is twenty-five miles from the nearest habitation.

**T**HERE he tells Barbara his reasons for abducting her. He tells her that if she escapes he will kill Edmund.

Barbara listens to him in amazed indignation. She tries to explain, but he refuses to listen or believe her, for she does not tell him that it was Linda's purposed elopement and not theirs, which she was discussing with Edmund.

Finally she refuses to speak with Richard further, except to say that some day he will crawl on his knees to her to ask her forgiveness. For a few days they live at the cabin in this strained situation, until it becomes necessary for Richard to go for supplies. He leaves Barbara his revolver for protection.

Soon afterward a tramp appears, to whom Barbara gives a letter to mail to Edmund, telling him of the situation and the location of the cabin. That evening before Richard's return, the tramp comes back, his thoughts of Barbara in the lonely mountain cabin having lured him to pay a second visit. Barbara warns him away with Richard's revolver.

**L**ATER Richard, himself, returns and Barbara, believing it is the tramp who is trying to get into the cabin, fires through the door at the intruder. She is horrified to discover that she has severely wounded Richard. As for Richard, knowing nothing about the tramp, he is convinced that she has shot him deliberately.

Richard refuses her aid and strives to bind up his wound as best he can. By midnight he is babbling in delirium. In his ravings he mistakes Barbara for his sister, Linda. Over and over again he tells her that he loves Barbara, but that she shot him and ran away with Edmund Hyde.

Barbara pours a confession of her own love for him into his unheeding ears. She tries to make him understand the truth about her conversation with Edmund, but in vain, for he keeps repeating only his first monotonous refrain, still seeing her as Linda.

Morning comes and with it refreshing, natural sleep. It brings also Edmund in response to Barbara's letter. He tells them that Linda has eloped with Langley, and indignantly explains to Richard that the elopement which he and Barbara were discussing and which they sought to prevent, without unpleasant publicity, was Linda's.

Richard refuses to believe him and blames both Barbara and Edmund for Linda's runaway. He faints from weakness and the two bring him to Edmund's house, where he speedily convalesces. He refuses to believe that Linda has actually eloped, but thinks she has gone away because of Edmund's attentions to Barbara and repulses all their overtures.

He makes arrangements to go abroad again, disgusted and disheartened with his home-coming experience, as soon as he has recovered from his wound, now nearly healed. As he is leaving the house he meets Linda.

**C**ONTRITE and repentant, she tells him that what Barbara and Edmund have told him is the truth. She begs his forgiveness for her folly and tells him that she left Langley immediately after arriving in New York, having learned the man's true character.

Richard effects a reconciliation between Linda and her husband, and then determines to seek out Langley and make him pay for his villainy. He finds him and administers a thrashing which leaves Langley in no condition to make further feminine conquests for many months.

Then he returns to Edmund's and in the hall meets Barbara. Through the window they can see Edmund and Linda, seated on a rustic bench billing and cooing like two turtle doves, happy in their new understanding.

"I know you can never forgive me, Barbara," he says, "but I sail tomorrow and I want you to know I shall never forget you."

Half unconsciously the two draw closer together.

"Isn't it odd?" says Barbara. "I'm sailing too . . . and my baggage is on the same boat."



*R - Sept 19*

# BANNER PRODUCTIONS Inc. Presents "THE MAN WITHOUT A HEART"



©CIL 20579

## THE CAST

Richard Asher.....KENNETH HARLAN  
Barbara Wier.....JANE NOVAK  
Edmund Hyde.....DAVID POWELL  
Linda Hyde.....FAIRE BINNEY  
Hugh Langley.....BRADLEY BARKER  
Margo Hume.....TOMMY TREMAINE  
Fanny Van Dyke.....MARY MCCALL  
Jane Wilkins.....MURIEL RUDELL

Directed by BURTON KING

From the Novel by Ruby M. Ayres.  
Screen Adaptation by Harry Chandler.



Pack' Em In With This Picture

GREAT CAST—GREAT STORY—POWERFULLY PRESENTED

### At A Glance

☐ Title ..... THE MAN WITH-  
OUT A HEART.

☐ The Stars ..... Kenneth Harlan,  
Jane Novak, David  
Powell and Faire  
Binney.

☐ Directed By ..... Burton King.

☐ Supporting Players..... Bradley Barker,  
Tommy Tremaine,  
Mary McCall and  
Muriel Ruddell.

☐ Story By ..... Ruby M. Ayres.

☐ Scenarized By..... Harry Chandler.

☐ Photographed By ..... Edward Paul.

☐ Time ..... The Present.

☐ Locale ..... New York and en-  
vions.

### SHORT SYNOPSIS for YOUR PROGRAM

At a house party at the home of his sister, Linda Hyde, Richard Asher returned from a long stay abroad, meets Barbara Wier and falls deeply in love. Richard learns from Hugh Langley, another guest, that his sister, whom he idolizes is not happy in her marriage. He does not know that Linda and Langley plan an elopement.

Overhearing a chance conversation, Richard becomes convinced that Barbara and Edmund Hyde, his sister's husband, intend to go away together. Though his own hopes are shattered, Richard determines to take drastic measures to save his sister's happiness.

The next day he boldly kidnaps Barbara and takes her to a lonely mountain hut. Barbara listens in amazed silence and indignation as he tells her he knows of her plan to elope with Edmund. When Richard goes away for supplies she sends a letter to Edmund by a passing tramp.

In the evening the tramp returns and Barbara warns him away with Richard's revolver. Later when Richard returns, believing he is the tramp, Barbara shoots him, wounding him severely. Richard believes she has shot him intentionally.

Morning brings Hyde, who tells them that Linda has eloped with Langley. Richard, normal again, blames Edmund and Barbara for the situation. The three return to Hyde's home and Richard determines to leave for foreign parts. As he is going away, Linda returns. She tells him she left Langley as soon as they reached New York, having discovered the man's true character.

She begs Richard to intercede for her with her husband and a reconciliation is effected. Richard seeks out Langley and administers a severe thrashing. Then he prepares to take ship for foreign parts, hoping to find forgetfulness. But as he is leaving he meets Barbara and finds forgiveness.

### The Highlights

☐ A cast of Exceptional Excellence, Including Such Notable Screen Favorites as Kenneth Harlan, Jane Novak, David Powell, Faire Binney and Bradley Barker.

☐ Burton King Directed "The Man Without a Heart." More Need Not Be Said. Except That Mr. King Has Brought to This Production All the Laughter and Tears, Thrills and Suspense, Which Have Marked His Many Screen Successes of the Past.

☐ Out of a Woman's Indiscretion and a Man's Devotion Has Been Woven a Romance of Supreme Quality in "The Man Without a Heart," Banner Productions Great Screen Story Based on the Novel by Ruby M. Ayres.

☐ "The Man Without a Heart," Photodramatized by Burton King from the Novel by the Internationally Famous Author, Ruby M. Ayres, Brims with Romance, Novelty and Thrills. Exquisite Photography.

☐ A Story of High Life, with Brilliant Lights and Deep Shadows.

☐ How a Man Kidnaps the Girl He Loves To Save His Sister's Happiness.

☐ A Struggle in a Lonely Mountain Hut, a Shot in the Dark—Then Tragic Awakening Form the Elements of the Plot in "The Man Without a Heart," the Latest Banner Picture.

Make This Your BANNER Year

Page Three

# *How To* "THE MAN WITHOUT A HEART" *To Your* *S e l l* *Patrons*

## Use Real Showmanship In Promoting And Exploiting This **BIG BANNER PRODUCTION** It Will Bring You Back DIVIDENDS In DOLLARS

Make no mistake about this GREAT PICTURE! It deserves everything you can say about it or do for it. It is a **GENUINE ATTRACTION**—a **REAL** Box Office **FEATURE**. **DON'T WAIT** until the **LAST MOMENT** to get into **ACTION**. **GET BUSY NOW!** Everything you need—Lithos, Cuts, Mats, Stories, Lobby Displays and Exploitation Suggestions are in this Press Book.

Use them—and **use** them Freely. Use them **all**—and **CLEAN UP**.

### *Your Screen*

Your screen is your biggest asset in building as well as holding your patronage. Your other advertising has brought your audience in. It is up to your screen to bring them back after they go out. Intelligent use of your screen in advertising coming attractions often will mean the difference between a big profit and a definite loss.

### *Use The Slides*

Slides are the oldest form of motion picture advertising, but like the pictures, themselves, they are ever new. They have and always will have a definite influence on the box office, which neither "time can wither, nor custom stale."

Use both of the attractive styles of handsomely colored slides furnished (Illustrations on Page 7). They will **work** for you.

### *Use The Trailer*

The trailer is the modern up-to-the-minute slide. It doesn't really replace its dependable old predecessor, but increases its business-bringing possibilities a hundred-fold.

Use the Trailer. It is made up of 150 feet of the snappiest, most intriguing scenes in "The Man Without a Heart," especially selected because they will make everybody in your audience want to see the attraction and bring them back again to your house. National Screen Service, Inc., of 126 West 46th Street, New York, has made a splendid trailer on "The Man Without a Heart." We recommend it to you. Other offices of this company, which may be nearer to you than their New York headquarters, are: 845 South Wabash Avenue, Chicago, Ill.; 917 So. Olive Street, Los Angeles, Calif., and 284 Turk Street, San Francisco, Calif.

### *Your Lobby*

**Make your Lobby a SMASH.** Make it bring in to the theatre the casual passer-by as well as your regular patrons and those who are attracted by your advertising. **Make Your Lobby Colorful.** Use the striking and artistic posters, cut-outs and attractive, hand-colored photographs, which are shown elsewhere in this press book. Use at least one of the Beautiful Oil Paintings shown on Page 14. There's appeal and action in them all that will act as a veritable magnet on those who "have a look."

### *Your Paper*

You have a fine line of paper on "The Man Without a Heart." It is **ALL** striking and attractive—100 per cent pulling power. Good billing always means results at the box office. Use these splendid lithos liberally and intelligently—especially the beautiful 24 sheet—and they will pay big dividends to you. And don't forget to make use of this fine paper for your cut-outs—always most effective advertising.

### *Your Publicity*

Back up your billing and lobby with adequate newspaper advertising and publicity. Here you have full and complete material for the biggest kind of a campaign. Art ads in widest variety, pictures of players and scenes in this great feature, all available in Cut or Mat form at your exchange. Also Advance Notices, Reviews, Last Day Stories and Shorts, completely prepared and in readiness to be put into type without further editing.

Use these cuts and stories to back up your paid advertising. All of it is publicity material your local editor will be glad to use—if you see to it that he gets it. And don't stint on your cuts and mats. Remember the editor likes to make his own selection. Remember, too, that illustrations are the best kind of publicity because people will look at pictures, when they won't bother to read. Therefore be sure to order liberally of all the cuts and mats available here.

# Here's Your "The Man Without A Heart" Complete and Ready for You



1 Col. Scene Cut No. 1

## Program Reader

"The Man Without a Heart" is a romantic society drama as intriguing and novel as its title indicates, and its plot is so unusual as to make it one of the really noteworthy photoplays of the season.

The latest of the elaborate Banner productions to be directed by Burton King, who is responsible for so many screen successes, "The Man Without a Heart," is based on the novel of the same name by Ruby M. Ayres, the internationally famous author.

Whether you have read Miss Ayres' book or not, "The Man Without a Heart" will intrigue you. You will find it most delightful entertainment, brimming with thrills and suspense that will keep you wondering about the outcome until the last scene.

The cast, which is of superior calibre throughout, is headed by Kenneth Harlan and Jane Novak both prime favorites. Others of almost equal popularity are Faire Binney, David Powell and Bradley Barker.

Burton King, director of "The Man Without a Heart," which is to open at the.....Theatre next....., was well known on the legitimate stage before he turned his talents to the silent drama. He claims Cincinnati as his birth place.

## What Have You To Work With

### FOR YOUR SCREEN—

Two Styles of Beautifully Colored Slides (Page 7)  
150 ft. Trailer of Vibrant Appeal  
and "Come-Again" Power.  
(See Page 4 for further information)

### FOR YOUR LOBBY—

Eight 11 x 14 Hand Colored Art Photos (Back Cover)  
Two 22 x 28 Hand Colored Scenics (Page 14)  
Eight 30 x 40 or 40 x 60 Oil Paintings  
Big, Dramatic Moments from the Picture,  
All in Exquisite Colors.

### FOR YOUR PROGRAM—

Short Synopsis of Story (Page 3)  
Cast and High Lights (This Page)  
Program Reader (This Page)  
Program Shorts

### FOR YOUR BILLING—

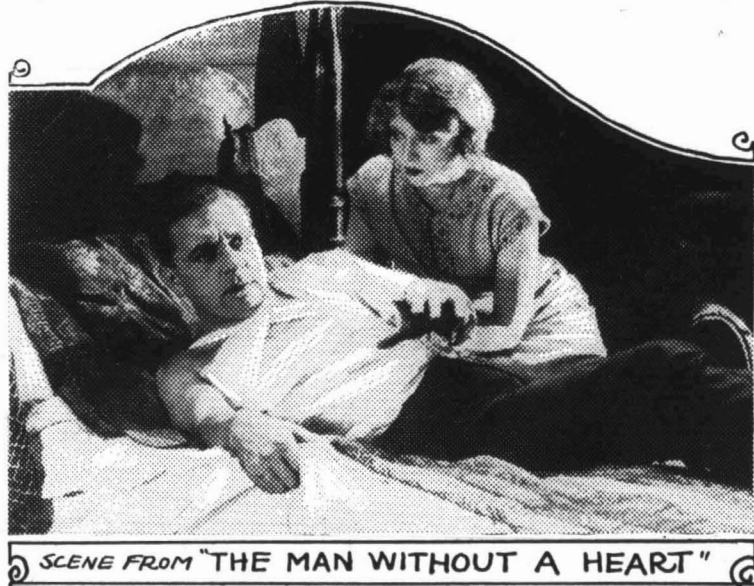
Lithographs that compel attention  
and tell a story that will bring  
them to Your Theatre.  
One Twenty-four Sheet  
One Six Sheet  
Two Three Sheets (Pages 8 and 9)  
Two One Sheets

### FOR GENERAL EXPLOITATION—

An Effective Window Card in Striking Colors (Page 6)  
Letter and Post Card (Page 7)  
Other Exploitation Suggestions (Page 6)

### FOR YOUR NEWSPAPERS—

Advance Notices, Reviews, Last Day Stories  
and Short Items in widest variety, (Pages 12 and 13)  
all ready for the Dramatic Editor. (Pages 2 and 3)  
Long and Short Synopsis of the Story  
Biographies and One Col. Cuts  
of All-Star Cast (Page 15)  
Scene and Player Cuts (Pages 3, 5, 12, 13 and 15)  
Art Ads, One, Two and  
Three Column sizes (Pages 10 and 11)



2 Column Scene Cut No. 3



1 Col. Scene Cut No. 2

## Program Shorts

If you thought the girl you loved was about to elope with your sister's husband, what would you do?

This is what "The Man Without a Heart" had to decide overnight.

Kenneth Harlan plays the part of Richard Asher, the cupid-proof bachelor in "The Man Without a Heart," who found that celibacy wasn't all it's cracked up to be.

A lonely mountain hut in "The Man Without a Heart" cost Director Burton King many weary weeks' search before he found just the one he needed for the scenes called for by the scenario.

The big BANNER Production, "The Man Without a Heart," directed by Burton King, is full of surprises. One of 'em is when Richard Asher (Kenneth Harlan) discovers that Barbara Wier (Jane Novak), scintillant society butterfly, can cook.

Bradley Barker, who plays the society "heavy" in "The Man Without a Heart," which is coming to the.....Theatre on....., is a writer and painter, as well as an excellent actor. He has written several successful scenarios.

Make This Your BANNER Year

Page Five



## Exploitation Aids "The Man Without A Heart" A BANNER PRODUCTION

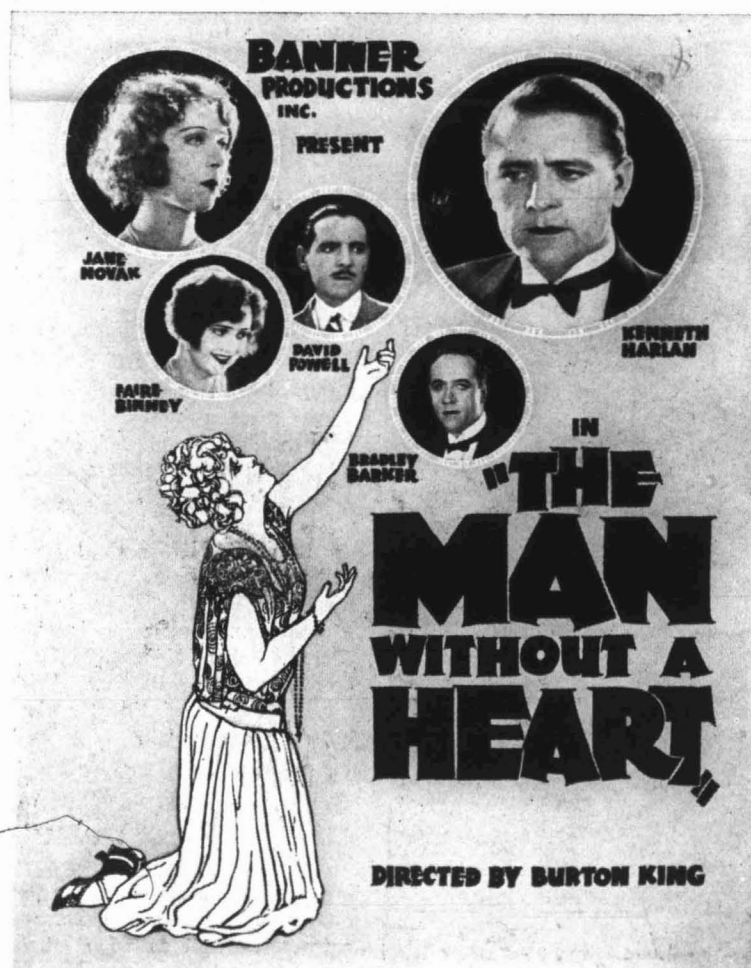
**T**HE MAN WITHOUT A HEART" offers unusual exploitation possibilities to the showman. It is an unusual picture, with a most novel plot and a great cast. The title alone intrigues the attention and piques the curiosity and lends itself to the widest variety of advantageous promotion if adroitly handled. But after all, exploitation cannot be furnished ready-made. In every case it is up to the individual exhibitor to determine exactly what shall be done to "put over" a picture. Here are only a few suggestions.

### Window Card

**M**ANY exhibitors overlook the great advertising value of the window card. Properly placed and displayed it has few rivals as a patronage-getter for any theatre.

The window card prepared for "THE MAN WITHOUT A HEART" is exceptionally fine. It is printed in rich, warm colors, which instantly arrest the eye, and it intrigues at first glance with its pulling title and box office cast.

An illustration of the window card available on "THE MAN WITHOUT A HEART" is shown on this page. Order your supply early and in sufficient quantity, so that you may have the full benefit of this most effective advertising.



### Mail Campaign

**T**HE value of a mail campaign largely depends on the completeness of your lists and the character of your clientele. If yours is a neighborhood house, a letter or postal drive often is productive of excellent results. The more personal tone you get into the letters, the better.

Remember that "THE MAN WITHOUT A HEART" will please and entertain all classes of your patrons. It is a clean, wholesome picture, with a decidedly novel plot, plenty of action, and a fine cast. The title alone will bring many people to your theatre just to learn what the picture is all about.

On the opposite page is a sample letter and post card which you can readily adapt to your needs. Try them. They will bring results.

### Throwaways

**Y**OU can make a good throwaway by using heart-shaped cards of red cardboard or small handbills on which is printed: **WANTED—A HEART—Bring YOURS With You, When You Come to See "THE MAN WITHOUT A HEART" at the Theatre, Opening SUNDAY.** These can be distributed at the theatre or at convenient points in the neighborhood two or three days before and on the opening day of the picture.

Another good throwaway would be a bill in two colors—black and red—headed: **GIRLS—Have You a SPARE HEART?** (the heart instead of being printed in type, might be the usual symbol in red) **Bring It With You to "THE MAN WITHOUT A HEART," which opens Sunday at Theatre.**

Let your printer work out these ideas for you in set-up. He can make them most effective and they are quite inexpensive.

### Street Ballyhoo

**T**HE foregoing idea for a throwaway can also be used advantageously for a street ballyhoo, with one or more men. Have each man wear a big red heart on his left breast on which is printed in bold, black letters: **WANTED A HEART.** Across their shoulders placard the following: **"THE MAN WITHOUT A HEART" Theatre, Opens Today.**

Another suggestion for street advertising would be a big red heart, six or eight feet in diameter, to be carried in a wagon or automobile, on which would be painted: **For—"THE MAN WITHOUT A HEART" at Theatre.**



# "The Man Without A Heart" — A BANNER PRODUCTION

## For Your Mail Campaign

### The Letter

RIALTO THEATRE

Date.....

To Our Friends and Patrons:

If you like a picture that is out of the ordinary—that THRILLS, while it ENTERTAINS, DON'T FAIL TO COME to the RIALTO next week.

Beginning Monday, (insert date) we are going to present "THE MAN WITHOUT A HEART", Burton King's GREAT photodramatization of Ruby M. Ayres FAMOUS novel of SOCIETY, with KENNETH HARLAN, JANE NOVAK, FAIRE BINNEY and an ALL STAR CAST.

"THE MAN WITHOUT A HEART" will intrigue you, whatever may be your personal opinion about his character.

DON'T MISS THIS PICTURE—You'll thank us for telling you about it.

Cordially,

The RIALTO THEATRE

P. S. REMEMBER — "THE MAN WITHOUT A HEART" — OPENS MONDAY (insert date)

### The Post Card

OPENING  
MONDAY

RIALTO  
THEATRE

"THE MAN WITHOUT A HEART"

DON'T MISS THIS GREAT PICTURE !!!!!

It's a STORY, which for NOVELTY of PLOT, ACTION, THRILLS and INTRIGUING ROMANCE, has FEW RIVALS on the SCREEN TODAY. KENNETH HARLAN and JANE NOVAK head the ALL STAR CAST, with FAIRE BINNEY BRADLEY BARKER and DAVID POWELL in support. BURTON KING DIRECTED IT.

DON'T MISS "THE MAN WITHOUT A HEART" if YOU like GOOD SCREEN ENTERTAINMENT.

Monday, Tuesday, Wednesday

RIALTO THEATRE

Afternoons 1.45 and 4.10 P. M. Evenings 7.35 and 9.40 P. M.

### Teaser Ads For Your Campaign

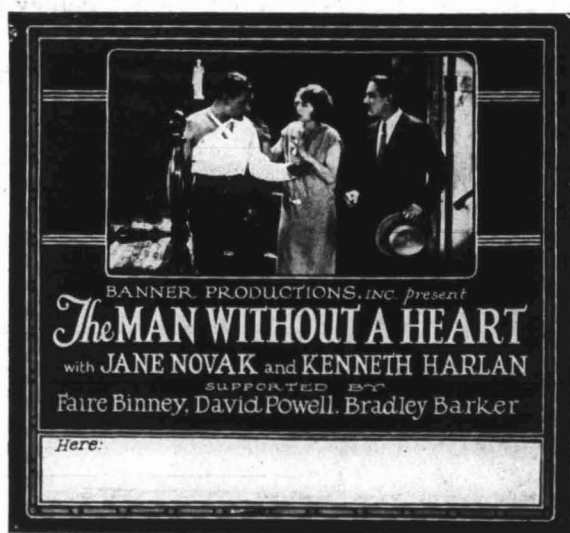
Watch for  
**THE MAN-**

Watch for  
**THE MAN  
WITHOUT-**

**THE MAN  
WITHOUT-**  
Is Coming

**THE MAN  
WITHOUT-**  
??? WHAT ???

**"THE MAN WITHOUT  
A HEART"**  
OPENS TONIGHT  
RIALTO THEATRE



Style A



USE  
These  
Colorful  
**SLIDES**  
(Two Styles)  
**THEY WILL  
BRING  
BUSINESS**

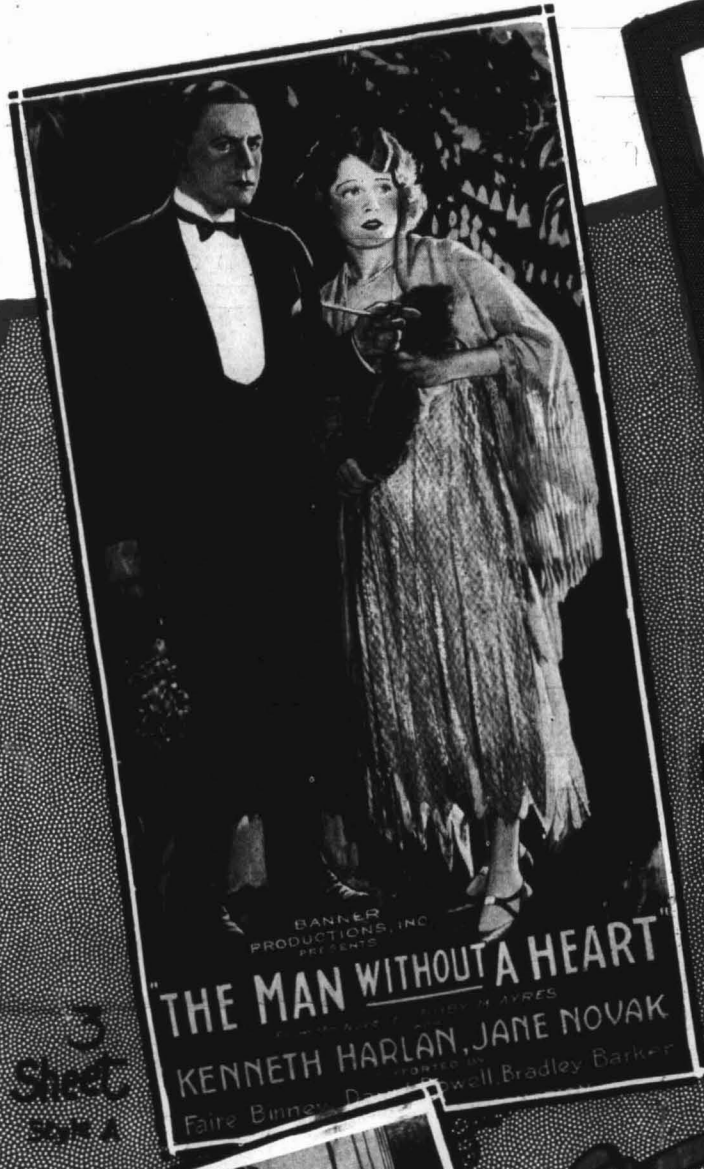


Style B

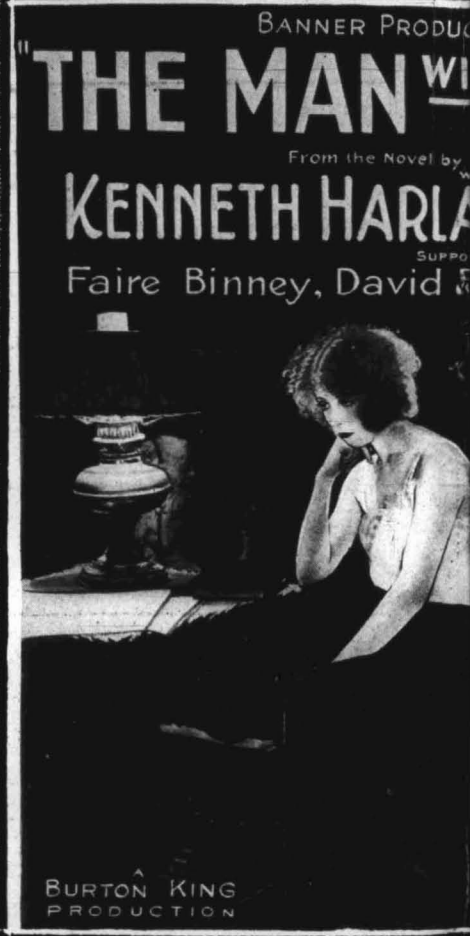
Make This Your BANNER Year

Page Seven

# POST



3  
Sheet  
Style A



6  
Sheet



1  
Sheet  
Style A



# STARS

BANNER PRODUCTIONS, INC. presents  
**THE MAN WITHOUT A HEART**  
 From the Novel by RUBY M. AYRES  
 WITH  
**KENNETH HARLAN, JANE NOVAK**  
 SUPPORTED BY  
 FAIRE BINNEY, DAVID POWELL, BRADLEY BARKER



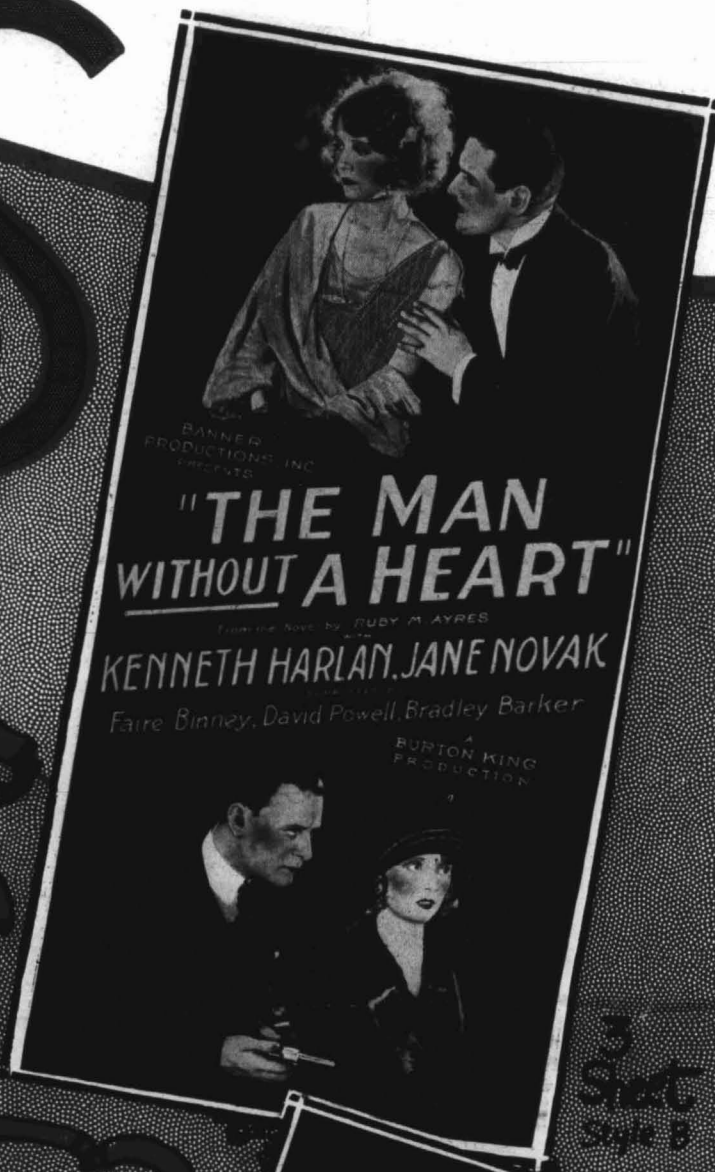
6 Sheet

BANNER PRODUCTIONS, INC. presents  
**THE MAN WITHOUT A HEART**  
 FROM THE NOVEL BY RUBY M. AYRES

**NOVAK**  
 by Barker



Sheet



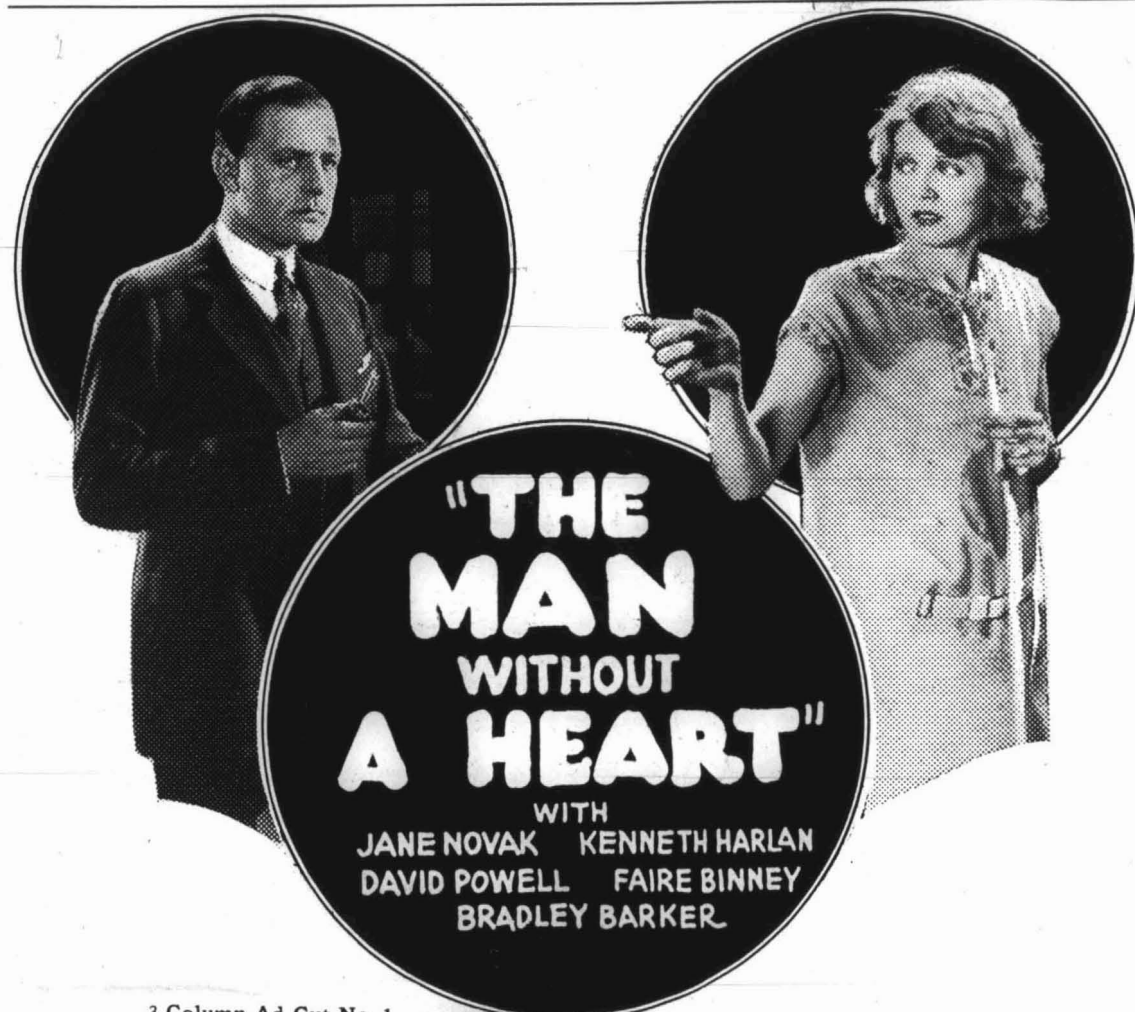
3 Sheet  
 Style B



1 Sheet  
 Style B



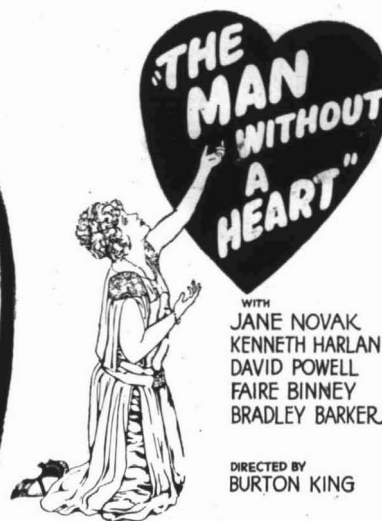
# Newspaper Ad Cuts All Ready To Use



3 Column Ad Cut No. 1



2 Column Ad Cut No. 2



1 Col. Ad Cut No. 3

**Order By Number!**  
Cuts or Mats of the Art Advertisements on this and opposite page may be had at your Exchange. Place your order for the entire set EARLY. Order individual Ads by number.

**Order NOW!**



1 Col. Ad Cut No. 4

## Box Office Builders

Newspaper Ad Cuts are Your Biggest Asset in Building Your Box Office on Any Picture. On This and the Opposite Page You will find Art Advertisements in One, Two and Three Column Sizes and in Ample Variety for a Complete Campaign.

*Use them liberally!*

**Use them ALL!**

*They mean*

\$ \$ \$ \$ \$ \$ \$ \$

**DOLLARS**

\$ \$ \$ \$ \$ \$ \$ \$

**TO YOU**



# Art Ads That Will Sell Your Picture



**"THE MAN WITHOUT A HEART"**

WITH  
JANE NOVAK  
KENNETH HARLAN  
DAVID POWELL  
FAIRE BINNEY  
BRADLEY BARKER

DIRECTED BY  
BURTON KING

2 Column Ad Cut No. 5



**"THE MAN WITHOUT A HEART"**

WITH  
JANE NOVAK  
KENNETH HARLAN  
DAVID POWELL  
FAIRE BINNEY  
BRADLEY BARKER

DIRECTED BY  
BURTON KING

2 Column Ad Cut No. 6



**"THE MAN WITHOUT A HEART"**

WITH  
JANE NOVAK  
KENNETH HARLAN  
DAVID POWELL  
FAIRE BINNEY  
BRADLEY BARKER

DIRECTED BY  
BURTON KING

2 Column Ad Cut No. 7

## DON'T FORGET—

When you are using the Ads on this and the opposite page to back them up with the Publicity Stories and Teaser Ads elsewhere in this press book.

Your Local Editor will be glad to Co-operate with You in Putting the Picture over. It's worth it. **HELP HIM to HELP YOU.**



**"THE MAN WITHOUT A HEART"**

WITH  
JANE NOVAK  
KENNETH HARLAN  
DAVID POWELL  
FAIRE BINNEY  
BRADLEY BARKER

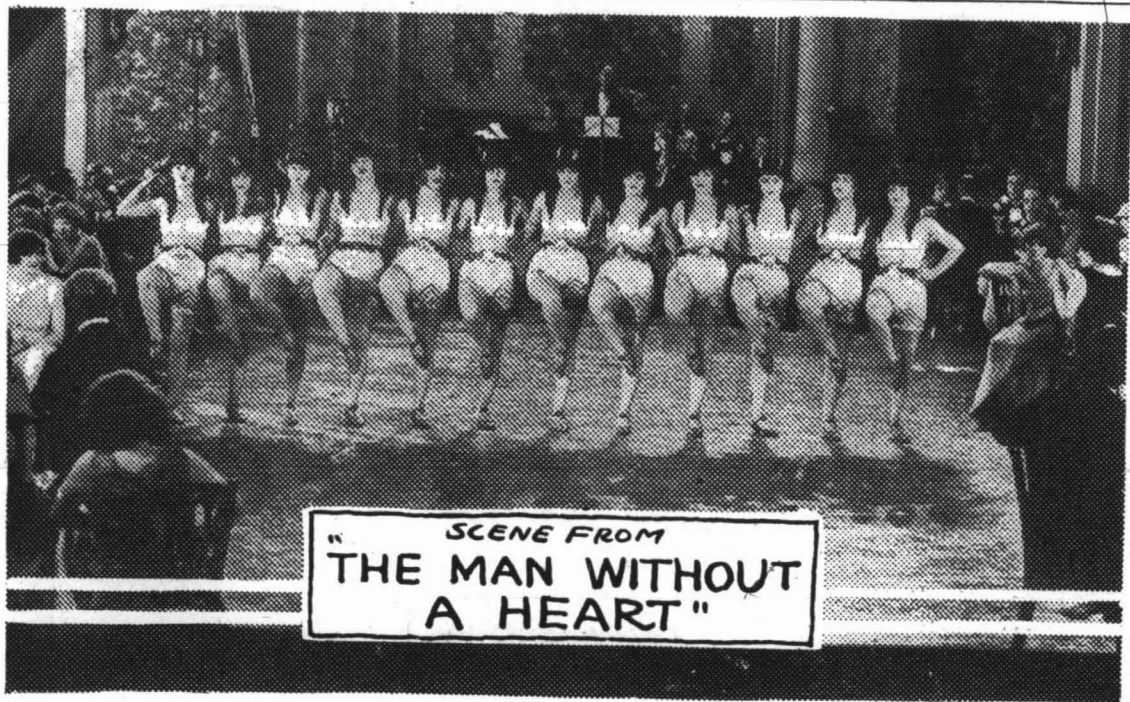
DIRECTED BY  
BURTON KING

1 Col. Ad Cut No. 8

Make This Your **BANNER** Year

Page Eleven

# “The Man Without a Heart” Novelty, Thrills Intriguing Romance



SCENE FROM  
"THE MAN WITHOUT  
A HEART"

3 Column Scene Cut No. 4

## Advance Notice No. 1

From .....Theatre  
(not duplicated)

## NOVEL STORY IN NEW BANNER FILM

“The Man Without a Heart”  
Has Fine Cast.

Local picture playgoers are going to see a pleasing and entertaining society drama, decidedly out of the ordinary run, in “The Man Without a Heart,” the latest Banner production, which is coming to the.....Theatre on.....

The picture, which was directed by Burton King, is based on the book of the same name by Ruby M. Ayres, the internationally famous author, and deals with the novel situation, which develops when a brother tries to save his sister's happiness by kidnapping the girl, whom he believes is about to elope with her husband. An intriguing romance ensues, which comes to a climax in a lonely mountain hut, where the gallant kidnaper and his fair victim have taken refuge.

Director Burton King has gathered a cast of exceptional quality to produce “The Man Without a Heart” in its celluloid version. Heading the list is Kenneth Harlan, always a favorite with picture-goers and one of the most popular “heroes” of the screen.

Playing opposite Mr. Harlan is the equally popular Jane Novak, while the balance of the cast includes such well known artists as Faire Binney, David Powell and Bradley Barker.

## Advance Notice No. 2

From .....Theatre  
(not duplicated)

## INTRIGUING PLOT IN BANNER PICTURE

“The Man Without a Heart” at  
.....Theatre.

Picture-goers who like novelty of plot and romantic situations have a genuine treat in store for them, according to advance reports, in “The Man Without a Heart,” which is coming to the.....Theatre on.....

Based on the novel of the same name by Ruby M. Ayres, the well known writer, “The Man Without a Heart” presents an intriguing romance of a brother, who tries to kidnap the girl he believes is planning to elope with his sister's husband, and then falls madly in love with her himself. How the situation works out, when he discovers that he has wronged the girl he loves, forms a series of situations of decided novelty and suspense.

The picture version of “The Man Without a Heart” has been made by Banner Productions, Inc., under the direction of Burton King and it is said to be replete with action, thrills and all the lavishness of sets, which are the requisite today of good screen entertainment.

Kenneth Harlan and Jane Novak, both of them established screen favorites of premier rank, head the all star cast. The former ably portrays the debonair, fancy free man of the world, from whom the story takes its title, while the latter charmingly plays the girl, who puts the skids under his bachelor resolves.

## Advance Notice No. 3

From .....Theatre  
(not duplicated)

## KENNETH HARLAN HEADS BIG CAST

“The Man Without a Heart” a  
Banner Picture.

Presented with an all star cast, headed by Kenneth Harlan and Jane Novak, “The Man Without a Heart” will open at the.....Theatre on..... This is the latest of the elaborate Banner productions, directed by Burton King, to come to the screen, and is based on the novel of the same name by Ruby M. Ayres, the internationally famous author.

Kenneth Harlan plays the part of a young professional man, who hitherto has not found time in his busy life to become interested in the other sex. How he suddenly finds himself falling in love with a girl, whom he mistakenly believes is about to elope with his sister's husband and his efforts to prevent the threatened scandal, forms the theme around which the intriguing story pivots.

The girl, of course, is played by Miss Novak, who registers in her customary satisfactory manner. Others in the cast, of almost equal celebrity on the screen as Mr. Harlan and Miss Novak, are Faire Binney, David Powell and Bradley Barker.

Decidedly novel in plot, and with plenty of thrills and romance thrown in for good measure, “The Man Without a Heart” promises to be a genuine treat for the patrons of the.....Theatre.

## Review Story No. 1

From .....Theatre  
(not duplicated)

## ODD PLOT IN “MAN WITHOUT A HEART”

Found Instant Favor At.....  
Theatre Last Night.

For novelty of plot and real interest few pictures seen here this season surpass “The Man Without a Heart,” the latest big Banner production, directed by Burton King, which opened at the.....Theatre last night.

The story is a picturization of the novel of the same name by Ruby M. Ayres, the well known author, and is presented by an all star cast headed by Kenneth Harlan and Jane Novak. It is a rapidly moving society drama, replete with romance and thrills that found instant favor with the audience last night and held their interest until the last foot of film had been run.

The plot of “The Man Without a Heart” hinges on the misunderstanding of a fancy free but very eligible young bachelor (Kenneth Harlan), who, though previously impervious to the wiles of the fair, suddenly finds himself falling in love with a young woman (Jane Novak), a guest of his sister, whom he mistakenly believes is about to elope with his brother-in-law.

How he kidnaps her in a vain effort to prevent a scandal and how the tangle is finally straightened out after many exciting adventures and considerable embarrassment, forms a screen story of intriguing excellence.

Besides Mr. Harlan and Miss Novak, others in the cast, which throughout is of superior calibre, are Faire Binney, David Powell and Bradley Barker.

## Review Story No. 2

From .....Theatre  
(not duplicated)

## “MAN WITHOUT A HEART” PLEASES

Opens At.....Theatre  
With All Star Cast.

“The Man Without a Heart,” a rapid moving society drama with decided novelty of plot, was shown at the.....Theatre last night and registered in story, cast and presentation, to the entire satisfaction of the audience.

The feature is the latest offering of Banner Productions, Inc., directed by Burton King and that capable director has added to his many past successes in bringing to the screen a picture that is distinctly out of the ordinary run.

Kenneth Harlan and Jane Novak, both screen favorites, head the all-star cast. Others are Faire Binney, Bradley Barker and David Powell.



# Newspaper Publicity **BIG BANNER** Feature Stories and Cuts on this



1 Col. Scene Cut No. 5

## Review Story No. 3

From .....Theatre  
(not duplicated)

## BANNER FEATURE SCORES BIG HIT

"The Man Without a Heart,"  
Good Entertainment.

One of the most entertaining pictures seen here recently was shown at the.....Theatre last night, where "The Man Without a Heart," Burton King's latest feature for Banner Productions, Inc., was the attraction on the bill.

"The Man Without a Heart" is a picturization of the story of the same name by Ruby M. Ayres, the internationally popular author, and as its title implies is a story of a cupid-proof bachelor, whose first fall from grace leads him to set his heart on a girl, he later mistakenly believes, is about to elope with his sister's husband. To head off the impending scandal he boldly kidnaps the girl, and the complications which ensue, form a romance that thrills and keeps the interest on edge until the final scene is run off.

Director King has added to his laurels by the effective manner in which he has developed the novel plot of "The Man Without a Heart," the action of which never falters throughout the picture.

The cast is of the best and is all star in quality. Kenneth Harlan plays the title role, while the girl is ably and winsomely portrayed by Jane Novak. Others in the cast, who are favorites of established reputation, are Faire Binney, Bradley Barker and David Powell.

David Powell, who plays the brother-in-law in "The Man Without a Heart," the latest big Banner production, which is coming to the.....Theatre on....., is a native of Bonnie Scotland. Before coming to America and the screen, he used to play juvenile leads with Ellen Terry, Beerbohm Tree, Forbes-Robertson and other noted English stars.

## Last Day Story No. 1

From .....Theatre  
(not duplicated)

## BIG BANNER FILM WILL CLOSE TODAY

Last Chance To See This Popular Picture.

"The Man Without a Heart," the intriguing film directed by Burton King for Banner Productions, Inc., from the novel by Ruby M. Ayres, closes today at the.....Theatre, after a week's run, during which it won the unqualified approval of that popular show house's patrons.

The picture's unusual plot scored a distinct success from the start and brought many to the theatre not usually included in its regular patronage.

The story of "The Man Without a Heart" deals with a young professional man, whose bachelorhood has never seemed threatened by cupid's well known darts, until he meets a girl at a house party given by his sister.

Just as he succeeds in falling madly in love, he discovers—or thinks he does, which amounts to the same thing—that his fair charmer is on the verge of eloping with his brother-in-law.

He seeks a solution to the quandary he finds himself in, by kidnaping the girl and taking her to a lonely mountain hut. The complications which follow make a story, at once absorbingly interesting and brimful of suspense until the final reel.

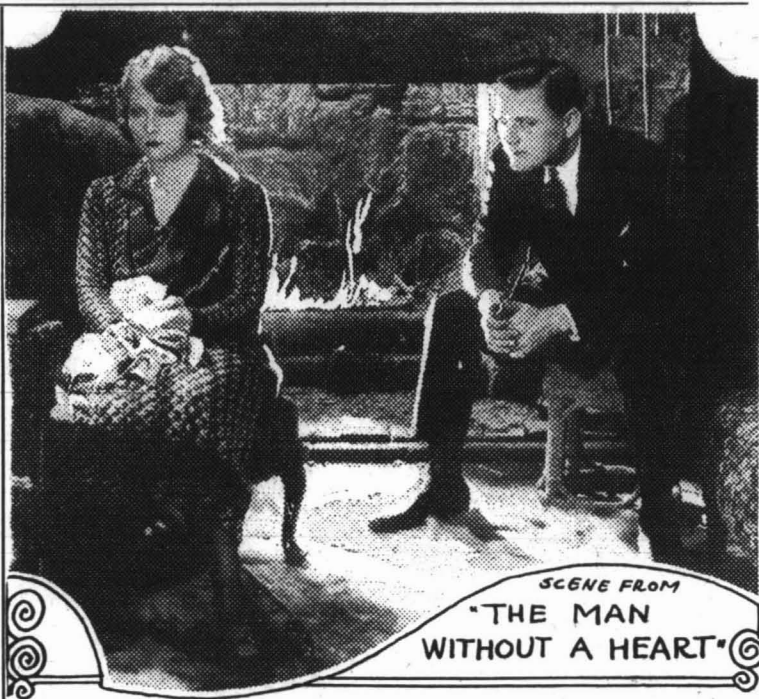
"The Man Without a Heart" is enacted by an all-star cast, headed by Kenneth Harlan and Jane Novak. Others included in the list of principals are Faire Binney, David Powell and Bradley Barker.

Why was lovely Barbara Wier (Jane Novak) kidnapped by "The Man Without a Heart"?

Was it because she said the wrong thing at the right time?



1 Col. Scene Cut No. 7



2 Column Scene Cut No. 6

## SHORT FILLERS

Burton King, who directed "The Man Without a Heart," which is coming to the.....Theatre on....., has a passion for collecting opals. He considers them lucky, which is contrary to the common opinion of these beautiful stones, but to date, it is said, his consistent picture success would seem to bear out his theory, for Mr. King has a record of more screen successes than a majority of the leading directors in the field.

Kenneth Harlan, the popular film star, who plays the title role in "The Man Without a Heart," the latest Banner Production, which is coming to the.....Theatre on....., originally intended to take up a career in the law. He lost his chance of becoming a great jurist, however, when Gertrude Hoffman picked him for her leading man in "The Fortune Hunter," the popular stage play of a decade ago.

Jane Novak, always winsome and alluring on the screen, who plays opposite Kenneth Harlan in "The Man Without a Heart," the popular Banner picture, which is coming to the.....Theatre on....., once felt that her duty called her to hide her charms behind a nun's veil. This was while she was being educated at the Notre Dame convent in St. Louis, Mo., where she spent her girlhood years. Fortunately for picture patrons the inducements offered by the good sisters came to naught, when Miss Novak received an offer to play ingenue roles in a local stock company.

## Last Day Story No. 2

From .....Theatre  
(not duplicated)

## LAST DAY TO SEE POPULAR PICTURE

"Man Without a Heart" Closes  
Tonight.

Those who have not yet seen "The Man Without a Heart," which has been playing all week at the.....Theatre, should not fail to do so this afternoon or evening, as the final performance tonight marks the close of this popular picture's run.

"The Man Without a Heart" is the latest contribution of Director Burton King to the screen, under the hallmark of Banner Productions, Inc., and he has succeeded in making a picture which has in it all the elements of good entertainment.

The story is adapted from the novel of the same name by Ruby M. Ayres, the well known author, and the plot is as intriguing as the title implies.

How a confirmed, but decidedly eligible bachelor, finally becomes entangled in cupid's snares, only to find, as he mistakenly believes, that the girl on whom he has set his affections, is about to run off with his brother-in-law, forms the basis of the exceedingly novel plot. He kidnaps her to prevent a scandal, and thereafter a series of surprising and romantic situations develop which create a rapidly moving story of compelling interest.

Kenneth Harlan, always a favorite, plays the part of the man, while the girl is charmingly portrayed by Jane Novak. Others in the cast, which throughout is of the all star variety, are Faire Binney, David Powell and Bradley Barker.

Make This Your **BANNER** Year

Page Thirteen

# Make Your Lobby Blaze With Beauty

Exquisite  
**OIL PAINTINGS**

30x40" and 40x60"

Eight to a Set

Big Moments  
in This  
**GREAT PICTURE**  
all in  
**SPLENDID COLORS**





# BANNER PRODUCTIONS "The MAN WITHOUT A HEART"

Presents



**W**INSOME Jane Novak who has the principal feminine role in "The Man Without a Heart," the latest BANNER Production hails from St. Louis, Mo. She was educated at the Notre Dame convent in that city and soon after leaving that institution was selected to play ingenue roles in a local theatrical stock company, from which she graduated into vaudeville and musical comedy, before coming to the screen. Since then she has played in leading or stellar roles in many important productions for William S. Hart, Thomas H. Ince, Marshall Neilan, George H. Davis and others.

Among her past notable screen successes are "Isobel," "Thelma," "The Snowshoe Trail," "The Rosary" and "Belle of Alsace." More recently and before her engagement in "The Man Without a Heart," by Banner Productions, Inc., Miss Novak scored in "The Lullaby," "Jealous Husbands" and "The Man Life Passed By."

Miss Novak is a blonde beauty of medium height (5 ft. 7 in.) with blue eyes and vivacious smile. For some years past her home has been in Los Angeles, California.

## Who's WHO In This GREAT Picture



**K**ENNETH HARLAN, who plays the stellar male role in "The Man Without a Heart," the big Banner production, is one of the most popular actors on the stage or screen. He has probably more recent screen successes to his credit than has fallen to the lot of most young leading men. It is worthy of note also that he has shared featured honors in more productions with Norma Talmadge, than that popular star has ever seen fit to accord another of her leading men.

Mr. Harlan was born and educated in New York City. His first stage success was in "The Fortune Hunter," as the lead with Gertrude Hoffman. Later he played in "The Country Boy" and other stage productions before coming to the screen. Before appearing in "The Man Without a Heart," for Banner Productions, Inc., Mr. Harlan's most recent screen offerings were "The Butterfly," "Just Mary," "The Virginian," "April Showers," "Two Shall Be Born" and "Thorns and Orange Blossoms."

Mr. Harlan is 6 feet tall, with brown hair and dark eyes. His present residence is New York City, although for the past two years he has been located in Los Angeles, Calif.



**D**AVID POWELL, who plays the husband in the all-star cast of "The Man Without a Heart," Banner Production, Inc.'s latest offering, is one of the screen's most accomplished artists. He was born in Scotland and early in his stage career played leads and important character roles with Sir H. Beerbohm Tree, Ellen Terry and Forbes-Robertson in London. He did not take up screen work until coming to this country, when he joined the famous World Film stock company, appearing in many pictures made by that organization.

Since then he has appeared in numerous productions released by Paramount, First National and other leading companies. Among the many screen successes in which Mr. Powell has played an important part may be noted "Love's Boomerang," "The Spanish Jade," "Her Gilded Cage," "The Siren Call," "Missing Millions," "Anna Ascends," "Outcast," "Glimpses of the Moon" and "The Hero."

Mr. Powell is 5 feet, 10 inches in height, weighs about 160 lbs., and has dark hair and eyes. He lives in New York.



**F**AIRE BINNEY, who plays the part of the wife in "The Man Without a Heart," the new Banner Production, first saw the light in Morristown, N. J. She was educated in Concord, Mass., where she spent her young girlhood. After a short legitimate stage experience she decided to turn her talents to the screen, where she at once registered a decided success.

She has been seen in ingenue or featured leads in productions from practically all the principal studios. Some of her noteworthy pictures are "Sporting Life," "Frontier of the Stars," "A Man's Home," "The Girl From Porcupine," "What Fools Men Are" and others. Before playing in "The Man Without a Heart," for Banner, Miss Binney's most recent pictures were "The Speed Spook" with Johnny Hines, "Second Youth" and "Loyal Lives."

Miss Binney is 5 feet 6 inches in height, weighs a few pounds over the hundred mark, and has brown hair and brown eyes. Her home is in New York. She is a sister of Constance Binney, the actress, who is also well known to photoplay-goers.



**B**RADLEY BARKER, who plays the society "heavy" in "The Man Without a Heart," the new Banner production, was born in Hempstead, L. I., and received his early education in New York City. His stage career includes five years in various dramatic stock companies, during which time he portrayed many roles and won a name for himself as a capable and dependable artist.

His screen career dates back some seven years and includes engagements with such companies as Famous Players, Metro, First National, Hodkinson, Associated Exhibitors and others. Among the screen successes to which he has recently contributed his talents before his engagement by BANNER Productions for "The Man Without a Heart," are "The Fighting Blade" and "Twenty-One," with Richard Barthelmess, "Into the Net," N. Y. Police Commissioner Enright's serial with Edna Murphy and Jack Mulhall, released by Pathe, and "The Leavenworth Case."

Mr. Barker is a successful painter and scenario writer as well as an actor. He is 5 feet, 11 inches in height, weighs about 180 lbs. and has a dark complexion, brown hair and hazel eyes. He lives at the Green Room Club, New York City.

Make This Your BANNER Year

Page Fifteen

# "THE MAN WITHOUT A HEART"



## LOBBY DISPLAY



22 x 28



22 x 28

This document is from the Library of Congress  
“Motion Picture Copyright Descriptions Collection,  
1912-1977”

Collections Summary:

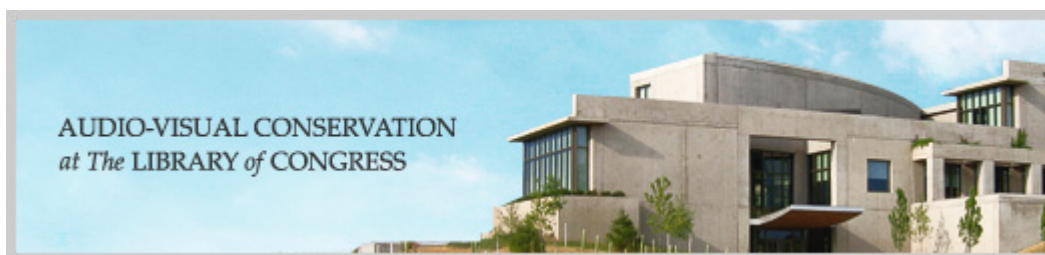
The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center  
The Library of Congress